

FOR IMMEDIATE RELEASE

Setpoint Integrated Solutions Announces Jeff Birch as President & CEO

Baton Rouge, LA (December 18, 2017) - Setpoint Integrated Solutions is pleased to announce today that Jeff Birch has been promoted to the position of President & CEO of Setpoint Integrated Solutions from his current role as Chief Operating Officer. Jeff has been with Setpoint Integrated Solutions for approximately 1.5 years. During this time he has lead and contributed significantly to business improvements while also serving as the company's CFO. In his capacity as President and CEO, Jeff will be responsible for the operations, financial results, and strategic vision of the company moving forward.

The company has made a number of management and organizational changes over the last two years. This represents the final significant change for Setpoint Integrated Solutions as part of that transition. "We are very well positioned with a great team, strong OEM partners, and outstanding customer relationships as Setpoint Integrated Solutions enters 2018 and beyond", said Jeff Birch when asked about his outlook on the company's future.

Prior to joining the Setpoint Integrated Solutions team, Jeff was Vice President of Commercial Finance for the Dr Pepper Snapple Group where he was based out of Northlake, Illinois. Jeff earned a B.S. in Business Administration from the University of Louisiana at Lafayette, is a licensed C.P.A., and has a Master of Business Administration (MBA) from Northwestern University's Kellogg School of Management.

Jeff and his wife Mary have four children. Jeff and Mary's son (28) is active duty Navy based in San Diego. Their oldest daughter (23) is a military spouse currently stationed at Fort Hood near Killeen Texas. They also have twin daughters (17) finishing the 12th grade. In their spare time Jeff and Mary enjoy traveling, playing tennis, cooking, and spending time with friends and family.

Setpoint Integrated Solutions is the leader in the process control industry with 13 facilities across the Gulf Coast. Supporting the Power, Refining, and Chemical Industries with best in class valve repair services, delivering process solutions for control, relief, and automated valve requirements, along with industrial equipment including liquid level measurement, pressure gauges, PLC's and more. Setpoint Integrated Solutions, headquartered in Baton Rouge, La., is a subsidiary of Pon Holdings B.V. of the Netherlands. Pon is an international trading and service organization with a workforce of 14,000 people spread over 450 locations in 32 countries. For more information, please visit www.setpointis.com and www.pon.com/en.

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